

Clip Privacy

Last updated: May 8, 2025

A. Clip Application And Website

This privacy policy applies to your use of the Clip application, backend services and website pages associated with Clip (collectively, “Clip”). In this privacy policy “we” or “us” refers to Clip.

B. Privacy By Design

We have designed Clip to minimize the impact on your privacy as a user, and we encourage you to read this privacy policy to understand what we do collect, how we use it, and your rights with respect to your personal information.

C. Your Personal Information

We collect the following information that we consider to be “personal information:”

- Email address
- IP addresses (and other device identifiers)
- Cryptocurrency addresses that you use and interact with
- Farcaster ID and related Farcaster information

We take a broad view of personal information to account for the ability to correlate information in ways that can deanonymize them, and we treat all information that could potentially be used to identify a person as personal information.

Additionally, if you contact our customer support team, email us, participate in a contest, apply to work for us (or to be a contractor), or otherwise communicate personal information to us (that is not required to use Clip) then we may collect other personal information about you that you choose to disclose as part of that process.

D. Why We Collect Personal Information

Personal Information	Why Is It Collected?
Email Address	In order to connect the Privy key management system with Clip. We also may use your email address to contact you about this privacy policy, other legal agreements, or critical information about your use of Clip.
IP Address And Other Device Identifiers	All Internet connections to backend services expose an IP address (not necessarily a device-specific one, depending on how you access the Internet). Since Clip relies on various backend services, your IP address is collected as part of the connection process. Similarly, various other device identifiers and metadata about your device is automatically communicated when you use the Internet to access applications, and Clip is no different from other applications in this respect. All of this information is sent by your device and automatically collected as part of your use of Clip.
Cryptocurrency Address	In order to provide data about cryptocurrency addresses owned by you we need to know which addresses belong to you, so that the backend services can provide the right data and not more data than you need, in order to minimize bandwidth consumption and make Clip functional as a mobile wallet. In addition to this necessary purpose for collection, we also collect this information as part of our legal obligations to avoid serving certain sanctioned cryptocurrency addresses under international laws. Additionally, we collect cryptocurrency address information in order to help provide you with services that you have requested, such as programs offered by Designees.

Clip is constantly being improved and we make use of your personal information and other data in order to understand how we can make the best improvements.

We do not sell or rent your personal information to other companies, but we may disclose cryptocurrency addresses (without other personal information) to partners in order to facilitate Airdrops (as defined in the Terms Of Service) or other programs that are of benefit to you.

E. What We Don't Collect

As part of our privacy by design approach, we minimize the personal information that we collect about you. We do not collect:

- Your phone number
- Your date of birth
- Your mailing address
- Your tax identification or national identification number

F. Cookies

Clip uses cookies and analogous session storage technologies (e.g. local storage, session storage and IndexedDB). Marketing and analytics tools used by Clip also use these standard technologies to provide you with services and track user behaviour. You may be able to configure your device to not use or transmit cookies, or to delete them after each session, and still make use of the full functionality of Clip.

G. Data Storage

We store data, including your personal information, in the United States, with vendors that have contractually guaranteed the confidentiality of the data that is stored. Furthermore, we have access controls and technical safeguards in place to protect your personal information and our information.

H. Other Services

Clip allows you to access many blockchain-based and non-blockchain-based services that are controlled by third parties, each of which is subject to their own terms and privacy policies. We do not control these other entities' approach to privacy and therefore recommend that you contact these services to inquire about their approach to privacy.

Clip includes user behaviour analysis tools, which include session recording capabilities, managed by third parties under contract to us ("User Analysis Tools"), such as Microsoft Clarity and CleverTap. User Analysis Tools are subject to their own privacy policies and you may write to us to obtain a full list of such tools and their applicable policies. We use User Analysis Tools to help us understand how to improve Clip.

I. Accuracy Of Records

You may write to us if you would like to gain access to the personal information that we have on file for you ("records"). We will require you to prove your identity in order to ensure that we are granting access to the correct person.

If you discover a discrepancy in our data then you may ask us to correct the error. But in most cases, the personal information that we have collected will be automatically generated (i.e. IP addresses of connections your device has made to our services).

J. Deletion Of Records

If you have decided to cease using the Clip application then you may write to us to request deletion of the corresponding records that we hold about you. We may decline a request to delete records on the grounds of legal requirements, business necessity, or anticipated need in the future. We are unable to delete the personal information held by other companies that interact with the Clip application, such as the records related to Privy.

K. Retention Of Records

We generally hold personal information and other business records indefinitely, but we do not guarantee any particular storage time. We reserve the right to delete data at any time and encourage you to ensure that you have your own copies of any personal information or other records that you wish to retain.

L. Compliance With Laws

We may be required to disclose personal information due to legal process in the US or another jurisdiction.

M. Sale Of Our Business

If Clip is sold or acquired as part of a merger or other lawful transaction then we will transfer your personal information to the acquirer.

N. Amending This Policy

We reserve the right, in our sole discretion, to modify the Privacy Policy from time to time. If we make changes, we will provide you with notice of such changes by sending an email, providing a notice through the Site or our Services or updating the date at the top of these Terms. Unless we say otherwise in our notice, any modifications are effective immediately, and your continued use of the Site or our Services will confirm your acceptance of the changes. If you do not agree to the amended Privacy Policy, you must stop using our Services.